

			 <p>Р-ФАРМ Иновационные технологии здоровья</p>
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 <p>ИСПЫТАНИЯ РЕГИСТРАЦИЯ ФАРМАКОНАДЗОР</p>		
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Venue: the Waldorf Astoria Minsk, located at 27 Yanki Kupaly Street

Day 1 – Wednesday, 27 May

Grand Ballroom

08.00 - 09.00	Registration and morning coffee
09.00 - 09.10	Opening of the Belarusian Pharmaceutical Forum. Remarks by Natalya Baeva, representative of Iventu Connect
09.10 - 09.20	Opening remarks by Valery Malashko , Chairman of the Parliamentary Assembly Commission on Healthcare
09.20 - 10.40	<p>Session 1. Development of the EAEU common pharmaceutical market: integration, harmonisation, prospects.</p> <p>Moderator: Natalia Makeeva, Executive Director, Association of the International Pharmaceutical Producers of the Republic of Belarus</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Elena Shamal, Department of Humanitarian Cooperation, General Political and Social Problems, CIS Executive Committee • Dmitry Rozhdestvensky, Head of the Department for Coordination of Activities in the Circulation of Medicinal Products and Medical Devices, Department of Technical Regulation and Accreditation, Eurasian Economic Commission

	<ul style="list-style-type: none"> ● Dmitry Grinko, Director, Center for Examinations and Tests in Health Service of the Ministry of Healthcare of Belarus ● Olga Zhuravleva, Deputy Director, Center for Examinations and Tests in Health Service of the Ministry of Healthcare of Belarus ● Alla Trapkova, Deputy General Director, Scientific Centre for Expert Evaluation of Medicinal Products (Russia) <i>The Common Market for Medicines: Key Results in the Russia</i> ● Gabit Seidualiyev, Deputy General Director for Strategic Development – Member of the Board, National Centre for Pharmaceutical Drugs and Medical Devices Expertise (Kazakhstan) <i>Transition to a Unified Eurasian Regulatory Space</i> ● Tatiana Kubasova, Business Development & Frontier Markets Director, Russia and Eurasia, AstraZeneca <i>EAEU Regulatory Harmonisation: Changes in Patient Access to Innovative Therapy</i>
10.40 - 10.55	<p>Special presentation: “Market Entry Strategy: Approaches to Selecting a Reference Country”</p> <p>Speaker: Alexander Matyushenok, QA manager, PharmAssistance</p>
10.55 - 11.15	Coffee and Networking Break
11.15 - 12.15	<p>Session 2. From Home Market to Export: Strategic Priorities for the Pharmaceutical Sector in Belarus</p> <p>Moderator: Anton Kugach, General Director, R-Pharm Integration</p> <p>Speakers:</p> <ul style="list-style-type: none"> ● Valery Malashko, Chairman, Parliamentary Assembly Commission on Healthcare ● Yury Pakhadnia, Chief Executive Officer, Management Company of Belpharmprom Holding ● Tatsiana Reutskaya, Deputy General Director, Management Company of Belpharmprom Holding ● Aliaksandr Ahabalayev, General Director, LOTIOS ● Ivan Logovoy, Chairman of the Board of Directors, Pharmland
12.15 - 13.15	<p>Session 3. Medicines Pricing Regulation – Balancing Affordability, Quality, and Market Sustainability</p> <p>Moderator: Natalia Makeeva, Executive Director, Association of the International Pharmaceutical Producers of the Republic of Belarus</p> <p>Спикеры:</p> <ul style="list-style-type: none"> ● Aleh Nauras, Country Manager, Takeda Belarus ● Natalia Stepanova, Head Operations Belarus, Novartis ● Denis Chetverikov, President, Akrikhin ● Vadim Chupakhin, Head of Belarus, Caucasus, and South East Asia Cluster, Acino Pharma ● Leonid Tomchin, Chairman of the Board of Directors, Management Company of Apteka Group Holding
13.15 - 13.30	Special Presentation: “Tools for Expanding Patient Access to Innovative Therapies”

	Speaker: Alexander Ivanov , Head of Strategic Consulting Department, Aston Health
13.30 - 14.30	Lunch
14.30 - 15.45	<p>Session 4. Medicines Pricing Regulation – Balancing Affordability, Quality, and Market Sustainability</p> <p>Moderator: Vladimir Dumler, Director, Belarus, Swixx BioPharma</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Anatoly Yurastov, Head of the Social Sector and Services Department, Ministry of Antimonopoly Regulation and Trade of the Republic of Belarus • Nelli Kandora, Head of the Medicines Price Registration Sector, Medicines Department, Centre for Examinations and Tests in Health Service of the Ministry of Health of the Republic of Belarus • Gabit Seidualiyev, Deputy General Director for Strategic Development – Member of the Board, National Centre for Pharmaceutical Drugs and Medical Devices Expertise (Kazakhstan) • Natalia Prigun, Advisor, Representative Office in Belarus, Gedeon Richter • Ivan Kozyrev, Director, Unipharm
15.45 - 16.05	<p>On-Stage Dialogue: “AI in Pharma: Hype, Compliance Risk, or the New Marketing Reality?”</p> <p>How AI is transforming training, communication control, and the human role in pharma marketing. An honest conversation on where ChatGPT experiments end and the deployment of intelligent tools begins for driving efficiency in marketing, medical education, and OCM.</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Svetlana Yakovleva, Marketing Manager, Acino Pharma Belarus • Andrei Pushkin, CEO, DORI
16.05 - 16.25	Coffee and Networking Break
16.25 - 17.25	<p>Session 5. Public Procurement – Transparency, Efficiency, and Industry Development</p> <p>Moderator: Vaceslav Zenkovich, Director, Smartpress.by</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Sergey Novikov, Head of Procurement Regulation Department, Ministry of Antimonopoly Regulation and Trade of the Republic of Belarus • Representative, Belpharmacy • Alexey Menkov, Head of Market Access and External Affairs, Belarus, AstraZeneca • Anton Kugach, General Director, R-Pharm Integration
17.25 - 18.25	<p>Session 6. Dietary Supplements as a Driver of Health and Business – What Is Needed to Develop the Segment?</p> <p>Moderator: Irina Baikova, Consultant Psychotherapist, PhD in Medicine, Medical Centre E-Clinic</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Tatiana Volynets, Analyst, Intellix-M • Dmitry Zabolotin, Deputy General Director, Bayer

	<ul style="list-style-type: none"> ● Ruslan Suleymanov, Head of the Registration Department, Sun Pharma Eurasia ● Valeria Luferova, Director, Metafarm ● Olga Mitskevich, Deputy Director for the Medicines Business Unit, Interfarmax 	
18.25 - 21.00	<p>Cocktail Reception. Venue: Waldorf Astoria Minsk</p>	<p>18.25 - 19.00 Technical Break</p> <p>19.00 - 20.00 B2B one-on-one meetings with top executives from pharmaceutical and medical device manufacturers, distributors, and pharmacy chains</p> <ul style="list-style-type: none"> ● Belpharmacy ● VitPharmMarket ● Iskamed ● Pharmico ● Unipharm ● Brititrade ● Medvax ● Medway ● Bimed Pharm (Kyrgyzstan) ● Myratly Gadam (Turkmenistan)

Day 2 – Thursday, 28 May

08.30 - 09.30	Registration and Morning Coffee	
<i>Prestige Hall</i>	<p>09.20 - 10.20 Session 7. Registration and Re-registration of Medicines and Medical Devices – Barriers, Solutions, and Growth Opportunities</p> <p>Moderator: Olga Chadina, Deputy Executive Director, Association of the International Pharmaceutical Producers of the Republic of Belarus</p> <p>Speakers:</p> <ul style="list-style-type: none"> ● Olga Zhuravleva, Deputy Director, Center for Examinations and Tests in Health Service of the Ministry of Healthcare of Belarus ● Alla Trapkova, Deputy General Director, Scientific Centre for Expert Evaluation of Medicinal Products (Russia) ● Gabit Seidualiyev, Deputy General Director for Strategic Development – Member of the Board, National Centre for Pharmaceutical Drugs and Medical Devices Expertise (Kazakhstan) ● Inna Fedoseeva, Head of the Medicines Department, Centre for Examinations and Tests in Health Service of the Ministry of Health of the Republic of Belarus 	<i>Premier Hall</i>
		<p>10.00 - 11.00 Round table . Access to Therapy for Rare Diseases: Strategy and Practice</p> <ul style="list-style-type: none"> ● Elena Shamal, Department of Humanitarian Cooperation, General Political and Social Problems, CIS Executive Committee ● Daria Metelitsa, Frontier Market Development Partner, Aston Health ● Natalia Smirnova, Expert in Legal Regulation in Healthcare and Rare (Orphan) Diseases*, CEO, PROVE Law Firm (at the invitation of AstraZeneca)

- **Irene Voitehsko**, Head of Regulatory Affairs, Frontier Markets, **AstraZeneca**
- **Hanna Volkava**, Head of Regulatory Affairs Department, **PharmAssistance**

10.30 - 11.30 **Round table “Registration and Re-registration of Medicines: National and EAEU Standards on the Path to Safety and Quality”**

- **Olga Zhuravleva**, Deputy Director, **Center for Examinations and Tests in Health Service of the Ministry of Healthcare of Belarus**
- **Volha Khlebakazava**, Deputy Head of Medicines Department, **Centre for Examinations and Tests in Health Service in the Ministry of Health of the Republic of Belarus**
- **Alla Trapkova**, Deputy General Director, **Scientific Centre for Expert Evaluation of Medicinal Products (Russia)**
- **Gabit Seidualiyev**, Deputy General Director for Strategic Development – Member of the Board, **National Centre for Pharmaceutical Drugs and Medical Devices Expertise (Kazakhstan)**

11.30 - 11.50 Coffee and Networking Break

11.50 - 12.20 **Round table “Clinical Trials in Belarus and the EAEU: Standards, Practice, and Prospects”**

- **Irina Efremova**, Head of the Clinical Pharmacology Laboratory, **Centre for Examinations and Tests in Healthcare of the Ministry of Health of the Republic of Belarus**
- **Yuri Khvedchin**, Business Development Manager, **PharmAssistance**

12.20 - 13.10 **Round table. Protecting Innovation: A Strategic Approach to Intellectual Property in Pharma**

Moderator: **Darya Lando**, Head of the Legal Department, **Lexpatent**

Speakers:

- **Alena Usachova**, First Deputy General Director, **National Center of Intellectual Property**
- **Galina Vashuk**, Patent and Trademark Attorney of the Republic of Belarus, **Lexpatent (online)**

13.10 - 13.30 Self-arranged transfer to Hotel Minsk for lunch

13.30 - 14.30 Lunch at the Hotel Minsk restaurant

14.30 - 17.00 **Site visits to pharmaceutical manufacturing plants: Belmedpreparaty and Minskintercaps**